

CINDY KOO PETERSON

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www.kooterson.com

415.515.6849

ABOUT

Over 30 years of mechanical production experience in agency environments.

Detail oriented with a keen sense of typography, layout, and design.

Fluent in Adobe Creative Suite and Google Workspace.

Experienced with building clean final files for print, packaging, corporate identity, direct mail, OOH, online deliverables, and client and new-business presentations.

Works accurately and efficiently while adhering to brand guidelines, file naming conventions, server organization, and asset management.

Collaborates effectively with creative, production, and account team members.

Strong organizational skills with ability to prioritize workloads under tight and shifting deadlines.

Excellent interpersonal, verbal, and written communication skills.

Comfortable working in high-pressure settings with minimal supervision while maintaining a positive attitude.

EXPERIENCE

MAR 2006
JAN 2022

ELEVEN | SAN FRANCISCO
Senior Production Artist

AUG 2003
OCT 2005

BUDERENGEL AND FRIENDS | SAN FRANCISCO
Production Artist

FEB 1999
AUG 2003

LEAGAS DELANEY | SAN FRANCISCO
Production Artist

OCT 1997
FEB 1999

BLAZING PARADIGM | SAN FRANCISCO
Production Artist

JUL 1995
JUL 1997

HAL RINEY & PARTNERS | SAN FRANCISCO
Production Artist

JUN 1988
JUL 1995

PUBLICIS/HODSKINS SIMONE & SEARLS | PALO ALTO
Production Artist

SKILLS

Design

InDesign
Photoshop
Illustrator

Presentation

Google Slides
Keynote
PowerPoint

Hands-on

Comping
Calligraphy
Bookbinding

BRANDS I'VE WORKED ON

3% Movement, AAA, adidas, AMD, Atlas Snowshoes, Blue Nile, California Pacific Medical Center, Callaway Golf, CommonSpirit Health, Dignity Health, Dr. Martens, Electrify America, Kraken Rum, Monterey Bay Aquarium, Motorola, NetApp, Northstar-at-Tahoe, Oakland A's, Proactiv, Saturn, SKYY Vodka, Sprint PCS, Symantec, The North Face, Transamerica Mutual Funds, Visa, Western Governors University

EDUCATION

SEP 1982
JUN 1987

UNIVERSITY OF CALIFORNIA | DAVIS
Bachelor of Science - Environmental Design